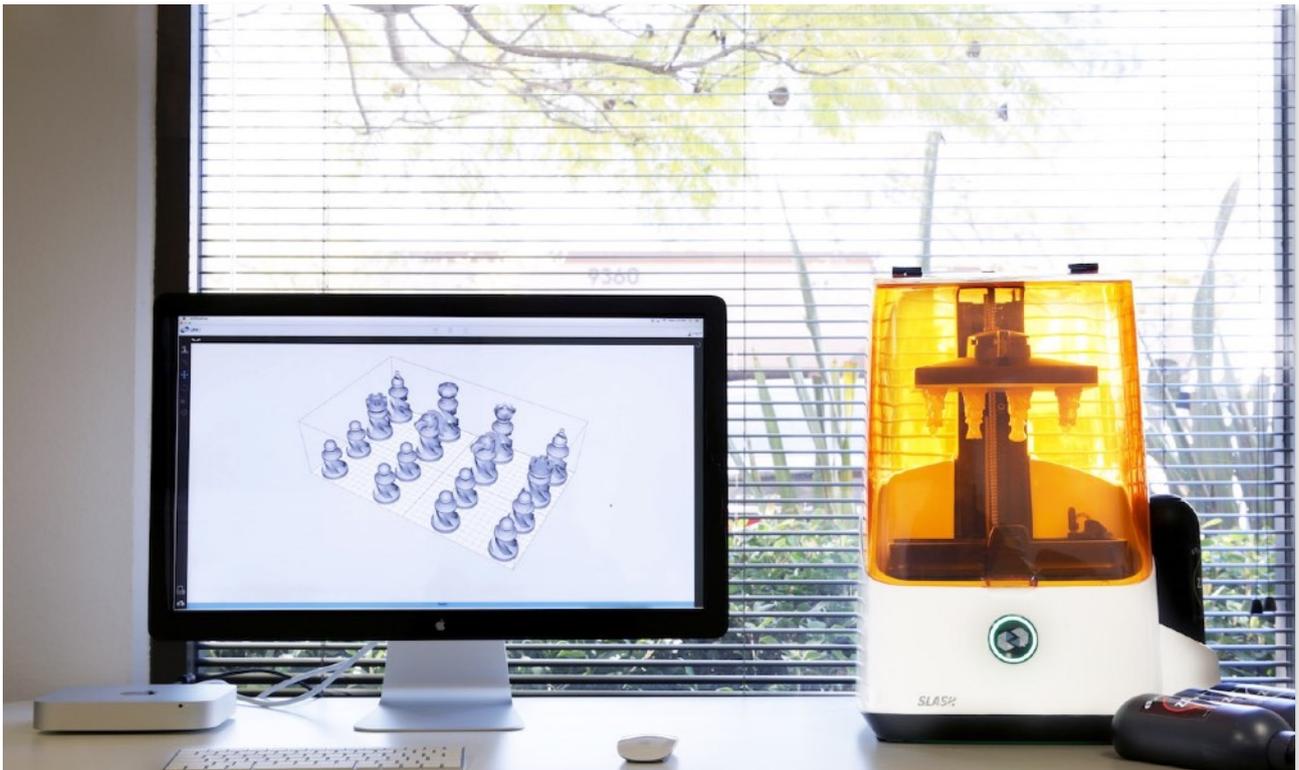# GadgetFlow

Slash 3D Printer

Product name: SLASH: Affordable Professional 3D Printer

Package: Platinum

Listing link: (click here)

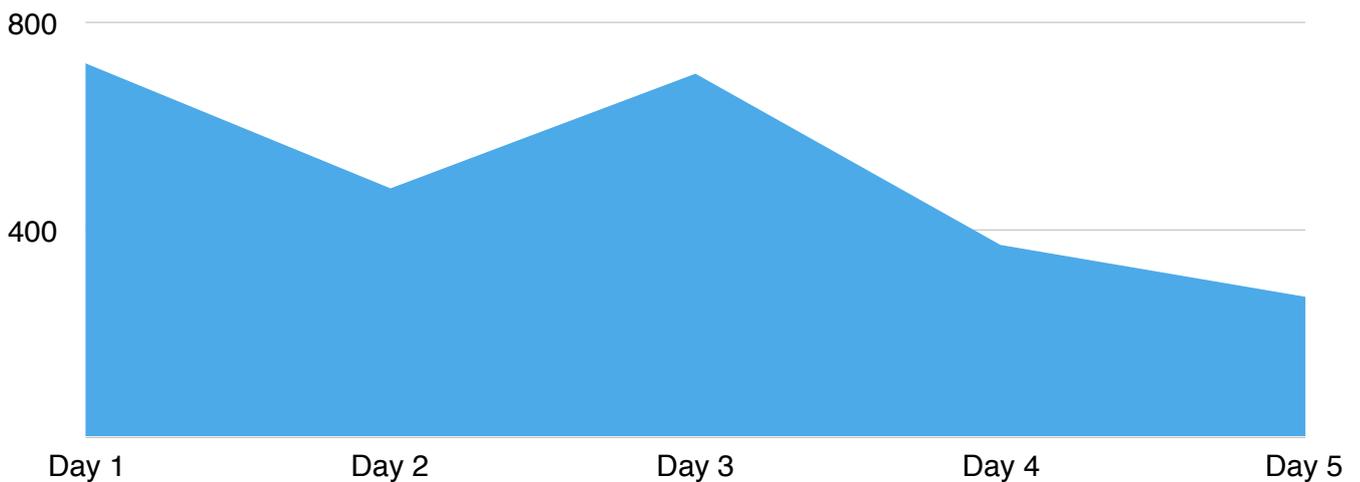**Type:** Kickstarter project

About the product

SLASH is an ultra-high resolution, super fast, liquid crystal display (LCD) contact exposure 3D printer, designed with the goal of achieving high quality 3D prints without sacrificing speed or user friendliness. SLASH performs at the same level of precision and speed as industrial 3D printers while maintaining affordability for everyday consumers.
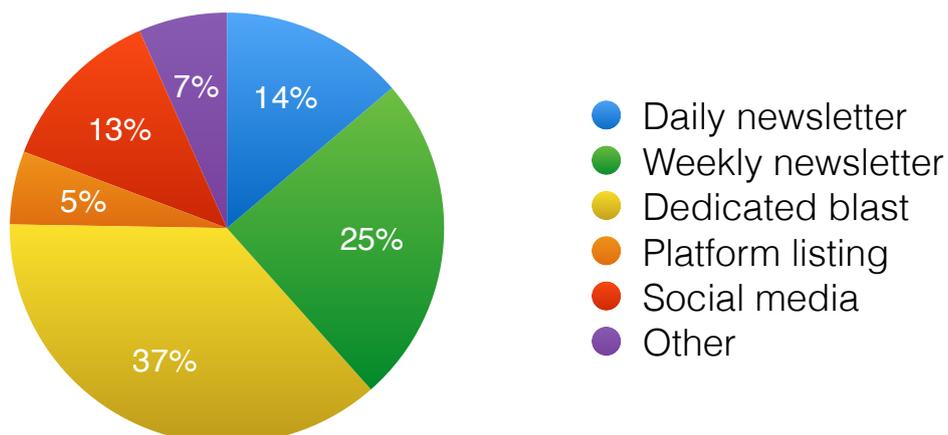
Analytics

Platform listing views - 30 days	17,228
Total impressions - (social media, newsletters, sliders, platform)	4,250,000+
Clicks (direct promotion + listing buy now button) - 30 days	6,694
Dedicated email blast open rate	26%
ROI (Return on Investment)	5:1
Total amount raised through Gadget Flow campaign	$34,675

Platform listing views / 5 days

800

400

Day 1　　　　Day 2　　　　Day 3　　　　Day 4　　　　Day 5

Top traffic sources

- 14%
- 25%
- 37%
- 5%
- 13%
- 7%

- 🔵 Daily newsletter
- 🟢 Weekly newsletter
- 🟡 Dedicated blast
- 🟠 Platform listing
- 🔴 Social media
- 🟣 Other

Demographics & Statistics

Newsletter demographics

85% USA

4% Singapore

3% Canada

8% Other

Platform listing demographics

83% USA

4% Canada

4% Germany

9% Other

Operating system

48% Windows OS

21% Mac OS

17% iOS

12% Android OS

2% Other

Continue to the Website