



Generark Solar Generator

26 Broadway, New York City,
New York, 10004, USA

Testimonial

“We were excited to be featured on the Gadget Flow for the new Generark solar generator. We had great exposure and received a lot of interest from customers. The Gadget Flow team provided a clear timeline for our marketing campaign, and we can keep track of the traffic and performance stats in the dashboard. Overall speaking, we’re very happy with the results from the Gadget Flow.”

- *Anson Liang* - CEO

Product name: Generark Solar Generator

Package: Ultimate

Listing link: ([click here](#))

Type: Kickstarter campaign

About the product

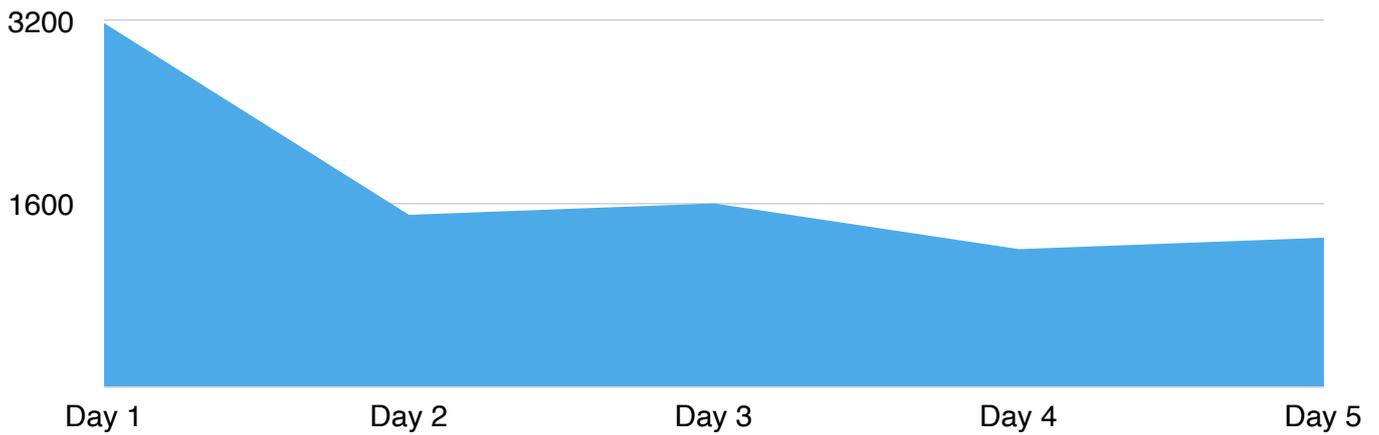


Prepare your household for emergencies with the Generark Solar Generator. This system includes the HomePower 2 backup battery power station and the SolarPower 2 all-weather portable solar panels. Designed for the modern home, they can power up to 99% of your home appliances with 2,200 watts of power and provide up to 7 days of essential power.

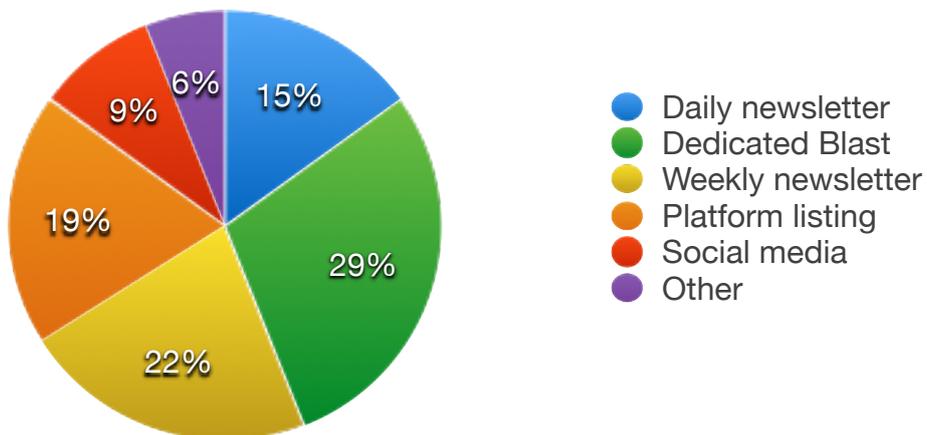
Analytics

Platform listing views - 30 days	42,626
Total impressions - (social media, newsletters, sliders, platform)	9,500,000+
Clicks (direct promotion + listing buy now button) - 30 days	27523
Dedicated email blast open rate	23%
ROI (Return on Investment)	9:1

Platform listing views / 5 days



Top traffic sources



Demographics & Statistics

Newsletter demographics

50% USA
19% Australia
16% Italy
15% Other

Platform listing demographics

55% USA
18% Spain
15% Germany
12% Other

Operating system

51% Mac OS
24% Windows OS
18% iOS
4% Android OS
3% Other

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